## The New York Times

## ART IN REVIEW; Alex Arcadia -- 'Super-Gymnast'

By KEN JOHNSON

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Alex Arcadia's Neo-Pop dystopian vision, cleverly realized in a variety of two- and three-dimensional media, revolves around two central icons: an abstract corporate emblem suggestive of a swastika and the cartoonish form of a sexy woman's torso called "Super-Gymnast."

The abstract emblem has several incarnations: a Minimalist stainless steel wall sculpture called "Bright Shiny Future"; an illuminated sign on a pristine white podium; and the repeated element in an allover pattern painting.

The headless "Super-Gymnast," with its perfectly rounded breasts and buttocks, appears as a glossy black monument on a black pedestal, multiplied as an angelic host of pink figures in the blue sky of a backlighted transparency and as a white goddess figure hovering over a regiment of white dwarfs in an elaborate shrine called "Temple of Fame."

Together these symbols point to two kinds of modern tyranny: that of rationalized corporate control and that of eroticized consumerism. Mr. Arcadia, a young artist with an assumed name, is on to something interesting; one only hopes that he does not follow the path of Mark Kostabi, whom he resembles in some respects, into egregious cynicism. KEN JOHNSON